



## **Business Foundation chooses Innovar to extend its reach into Europe**

January 23, 2009 – San Jose, CA— Business Foundation, the only dedicated global Enterprise Performance Management Advisory Service, announced today that it has selected Innovar as a European Advisory Partner for supporting its European operations and unique strategy to execution tool and methodology. With headquarters in San Jose, California, in the heart of Silicon Valley, Business Foundation is focused on helping Executives in organizations identify and align on key drivers that support and execute on their strategic initiatives and goals.

Innovar is a leading Enterprise Performance Management advisory service and system integrator in the United Kingdom. “With years of experience working with senior-level executives in a host of European companies, the outstanding team at Innovar are very well placed to help Business Foundation expand its operations in Europe,” said Simon Tucker, Business Foundation President & CEO. “As a result, Innovar is the ideal partner to leverage the Business Foundation methodology aimed at identifying the key relationships between strategic objectives, business processes and operational markers that drive business goal attainment and the creation of real, sustainable business value. Never before has there been a better time for European companies to focus on what truly drives their business in the UK, cutting out the noise that doesn’t add value.”

“We are very excited at the prospect of adding this highly complementary advisory methodology to our existing portfolio to support Business Foundation in Europe”, said Lyn Bromley, Innovar co-founder and Director. “Business Foundation’s proven methodology and deep industry knowledge combined with our extensive Enterprise Performance Management experience with leading companies gives us the chance to service the existing and future client base in an even more valuable way.”

### **About Innovar**

Innovar is one of the UK’s most experienced Enterprise Performance Management consulting and systems integration specialists. Many leading global corporations have relied upon the Innovar consultants to design, implement and manage strategic EPM projects to achieve sustainable strategic execution.

### **About Business Foundation Corporation**

The Business Foundation is an Enterprise Performance Management and technology advisory company with extensive industry knowledge.

Since the genesis of Enterprise Performance Management, its’ team of experts have blended seasoned business and technology disciplines to create unique and valuable experiences for clients.

The company’s unique value starts with the world’s most extensive on-line Periodic Table of Business® database of measures and metrics by industry, business function and role. It executes using a proven Performance Management methodology.

Business Foundation helps Executives execute on the strategic promises they make to stakeholders using the right people, processes and technologies. The companies they have worked with include some of the largest global firms across industry sectors.

Business Foundation bridges the gap between strategy and actually executing on a strategy.

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