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**Business Foundation and Instantis Partner to Deliver Top-Down Strategy Execution Solution**

February 20, 2008 – San Jose, CA— Business Foundation, the only dedicated global Enterprise Performance Management Advisory Service, announced today that it has selected Instantis as a preferred Information Technology partner for supporting its unique strategy-execution tool and methodology. With headquarters in San Jose, California, Business Foundation is an Enterprise Performance Management and technology consulting company focused on EPM and the implementation of The Business Foundation©, a patent-pending methodology that allows organizations to identify and focus on key drivers that support their strategic initiatives or goals.

“INSTANTIS EnterpriseTrack is the only project portfolio management system in the market which large organizations can use to articulate, align and track their corporate performance targets, business process metrics, and project portfolios in a single system,” said Simon Tucker, Business Foundation President & CEO. “As a result, Instantis is an ideal partner to complement our services aimed at identifying the key relationships between strategic objectives, business processes and operational markers that drive business goal attainment and the creation of real, sustainable business value.”

“A lot of consultants and software vendors are ‘all talk and no action’ when it comes to strategy execution and alignment, so how do you actually get there?” said Dr. Prasad Raje, Instantis founder and CEO. “Business Foundation’s proven methodology and deep industry knowledge combined with EnterpriseTrack’s integrated strategy, process and project portfolio management software provides a realistic ‘soup to nuts’ answer.”

**About Instantis**

Instantis is the leading provider of on-demand software for managing top-down initiatives to improve financial performance and achieve performance excellence. Leading global corporations like BP, DuPont, Cardinal Health, Credit Suisse, France Telecom, McKesson, Motorola, Quest Diagnostics and Xerox rely on Instantis software to manage strategy and project portfolio execution for initiatives like Lean Six Sigma, IT PPM, New Product Development and others.

**About Business Foundation Corporation**

The Business Foundation is an Enterprise Performance Management and technology consulting company with extensive industry knowledge in the areas of Performance Management. Using its patent-pending tool, methodology and Periodic Table of Business knowledge base the company helps Executives execute on the strategic promises they make to stakeholders using the right people, processes and technologies.