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Business Foundation Launches Suite of Industry Solutions

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SAN JOSE, Calif. — November 01, 2007 — Business Foundation Corporation today announced the release of its industry focused suite of solutions, based on their patent-pending Periodic Table of Business™ knowledge base and methodology.

The suite, which focuses on ten key industries, (Banking, Retail, Pharmaceutical, Life Sciences, Mining, Healthcare, Hospitality, Software, Telecommunications and Insurance), further strengthens the commitment Business Foundation has to helping companies execute against their strategic objectives using Performance Management as an enabling technology. The release of the suite means that greater focus is placed on industry-specific issues giving more effective solutions and outcomes.

“This is a significant release for us as a company,” said Simon Tucker, President and CEO of Business Foundation. “This is the result and manifestation of years of research and experience in these industries, that is now available for our clients. Having deep knowledge of each industry and being able to utilize metrics, processes and drivers to greatly enhance how a company performs will have a huge impact on our clients. Simply picking a metric and placing it on a dashboard is not enough in today’s dynamic business. Knowing how measuring, monitoring, and planning that metric will help execute company strategy is a business imperative. Our Periodic Table of Business contains industry knowledge on hundreds of metrics that include attributes such as volatility, materiality, and more.”

“All strategy is industry specific”, said Ron Dimon, EVP Strategic Consulting & COO at Business Foundation. Having this next-level of detail in our methodology only makes it more useful for helping companies build their extended Performance Management vision and road map. It lets us hit the ground running when we discover what the true drivers of value are in an organization, how they interrelate, and how they should guide process and technology road maps.”

About Business Foundation Corporation

The Business Foundation is a strategic management and technology consulting company with extensive industry knowledge in the areas of Performance Management. Using its patent-pending tool, methodology and Periodic Table of Business™ knowledge base the company helps Executives execute on the strategic promises they make to stakeholders.

The company’s mantra of ‘Strategy, Execution, Defined’ builds on its expertise in Performance Management consulting and technology to help clients perform at the highest levels so they can create sustainable value for their customers and stakeholders. Using its industry knowledge, service-offering expertise and technology capabilities, Business Foundation advises clients on matters such as;

- How to improve operational performance
- Deliver their products and services more effectively and efficiently
- Define the real drivers of value in the business
- Align Executive requirements to business execution
- Link the strategy to operational objectives
- Understand where complexities exist
- Standardize definitions, rules and calculations
- Maximize the business investment in people, processes and technologies



The tool and methodology visualizes the entire business and how all people, processes and technologies interweave and inter-relate in a totally unique and interactive way.

The methodology helps them align the company to execute on their objectives. For more information, contact us.

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